

# **DYNAMIC SPACE**

Blum's ideas for practical kitchens







# DYNAMIC SPACE



# Ideas for practical kitchens

What makes kitchens practical? Kitchens come in for heavy duty use so you soon find out what makes them practical. Our Requirement Research has shown that practical kitchens have three essential features: Simple workflows, optimal space usage and top quality motion. In short, workflow, space and motion.

DYNAMIC SPACE delivers ideas for practical kitchens. It has well-thought-out products for top functionality in every kitchen; solutions such as the SPACE TOWER larder unit or the SPACE CORNER cabinet which are tailored to kitchen users' needs; and know-how that can come in very handy in the early planning phase. Be inspired!





# Requirement Research



# Everything revolves around kitchen users

Blum has been watching how people use kitchens all over the world for years. Our research findings are directly incorporated into product development and give us new ideas on how to make kitchens even more practical.

Important tools of Requirement Research are surveys of kitchen use all over the world and the AGE EXPLORER® - a suit that simulates movement limitations. It tells us how kitchen users' needs change due to physical limitations and what must be taken into account when planning a kitchen.



A close look at everyday use reveals important insights for new products.



# Simple workflows

# Five zones for optimal workflows

Meal preparation and clean-up are normally recurring activities or "workflows". It's important to ensure that distances are as short as possible and everything is just where it should be. That's why it's a good idea to divide kitchens into five zones to save time and energy.



## Consumables

Food is kept in the "consumables" zone. When planning this zone it's important to ensure that everything's within easy reach.



## Non-consumables

The "non-consumables" zone is designed for cutlery, crockery and glasses. That's why it's a good idea to have the dishwasher close by.



## Cleaning

This zone features the dishwasher and sink. Cleaning utensils and agents should be kept here so that everything's close at hand.



## Preparation

All the utensils needed for preparing food are kept in this zone between "cooking" and "cleaning". Pullouts ensure that they are within easy reach and can be quickly placed on worktops.



## Cooking

There should be enough space for pots and pans and cooking implements right next to the hob.



# Simple workflows



# Every kitchen can have optimal workflows

Every kitchen can be divided into five kitchen zones - regardless of size or shape. For right-handed users, consumables, non-consumables, cleaning, preparation and cooking should be laid out clockwise. For left-handed users, in the reverse order. The preparation zone is the main work area and should be at least 90 cm wide. This will ensure there's enough worktop space to make cooking easy and enjoyable.





# Simple workflows

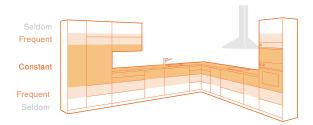
# Give yourself easy access

If you want workflows to be simple, everything must be easily accessible. The right cabinet equipment helps. One of the main principles is to equip base units with pull-outs instead of doors. They are far more ergonomic and provide easy access to interiors. In addition, if interiors are well organised, you have clear visibility of all contents.



## Pull-outs instead of doors

All contents can be seen at a glance, you have easy access and no longer need to bend down and dig out things from the back of a cabinet.



## Ergonomic levels

Certain items are used more often than others. It's a good idea to keep these items at an easy-to-reach level. By contrast, a fondue set that is rarely used can be kept up high or down low.



## **Full extensions**

Drawers can be fully extended to give users clear visibility of all contents.



## **ORGA-LINE** inner dividers

The flexible inner dividing system tidies up and organises pull-outs. In addition to containers and utensil dividers, the system includes practical accessories such as the ORGA-LINE knife holder.





If spending time over breakfast is more important than preparing it, keep everything you need (crockery included) close to the refrigerator.





Flowing movements show that everything is immediately to hand.





# Optimal space usage



# Storage space needs differ

Practical kitchens have enough storage space. Storage space requirements differ depending on cooking and shopping habits, size of household and lifestyle. Kitchens normally last 15 years or more so kitchen designs should also take future requirements into account.





If you really enjoy cooking and like to use special utensils, make sure you have enough space for them in your kitchen. If a narrow pull-out suffices for pots and pans, use the rest of the space for other items.





For big families and for persons who seldom go shopping, it's important to have enough storage space for provisions.

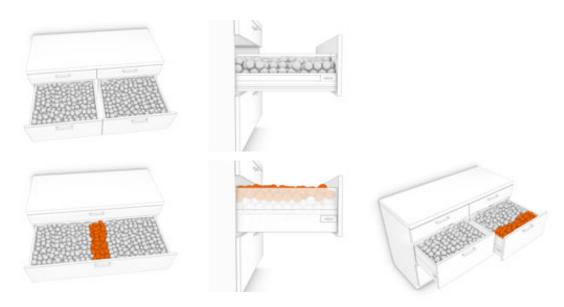


# Optimal space usage

# Use every inch of space

One of the most important goals of kitchen design is to make the most of the space available. Cabinets with greater depth, high pull-outs with closed side panels and far-sighted planning create extra space (which would otherwise be wasted) without changing the size of the room.

## The easy way to create extra space



By using a wide pull-out instead of two narrow ones, you can create up to 15% more storage space.

Higher pull-outs with closed side panels increase storage space by up to 55%.

Pull-outs with greater depth give you up to 30% more storage space.



# Optimal space usage



# Create new storage space

Innovative cabinet solutions let you make full use of the space available, for example, with the SPACE TOWER larder unit or the SPACE CORNER cabinet. New ideas such as the sink pull-out create storage space in places you would never have imagined.



Blum's SPACE TOWER larder unit provides ample storage space and is easy to use. You can open the inner pull-outs individually and access contents from the front and both sides. The cabinet comes in various widths so you can choose the size that best suits your storage space needs.



The SPACE CORNER cabinet now gives you ergonomic pull-outs in corners. Small items such as cutlery, knives and cooking utensils can be kept in drawers and are immediately to hand. Now that's practical!



# Top quality motion



# There's motion, and then there's motion!

The quality of a kitchen does not depend on surface finishes alone. High-quality fittings technology brings ease of use and quality of motion to kitchens. It makes cooking fun so it's an important feel good factor. A kitchen can be beautiful AND practical if furniture is easy to open and has a feather-light glide even when heavily laden.



Let potential buyers try out for themselves top quality motion in show kitchens. They'll be amazed and inspired.

# Top quality motion



# Technology that inspires

Easy opening, a feather-light glide and soft close thanks to sophisticated and tried and tested technology. What's more, mechanical and electric opening systems hold out new design possibilities in kitchens, for they open handle-less fronts.



## Electric opening with SERVO-DRIVE

Thanks to the SERVO-DRIVE electric motion support system, lift systems and pull-outs open at a single touch. And lift systems close again at the press of a switch. SERVO-DRIVE can be retrofitted if certain requirements are met.



## Soft-close BLUMOTION

Soft-close BLUMOTION has almost become a standard feature and allows drawers, doors and lift systems to close softly and effortlessly.



Mechanical opening with TIP-ON

TIP-ON gives you one-touch opening for handleless fronts. To close, simply press drawers and doors shut.



# Practical solutions





High-quality ORGA-LINE sets with dishwasher-proof stainless steel containers sort out cutlery in drawers.



ORGA-LINE inner dividers for kitchen utensils, knives and electric gadgets organise interiors. Everything you need for preparing food is exactly where it should be.



Blum's SPACE TOWER larder unit is a good ergonomic alternative. Pull-outs can be opened individually to provide clear visibility and easy allround access.



There's plenty of space for all kinds of odds and ends in drawers with ORGA-LINE containers made of stainless steel. The flexible containers and cross dividers can be tailored to contents.



Wide pull-outs under sinks are the right place to keep waste recycling bins and cleaning agents. The ORGA-LINE bottle rack and easy-to-clean cross dividers ensure that bottles will not tip over.

Pull-outs open automatically at a single touch with the SERVO-DRIVE electric opening system. You can also use your hip or knee when your hands are full. Now that's practical!



Lift systems provide full access and clear visibility of contents. Thanks to SERVO-DRIVE, they open at a single touch on fronts and close again at the press of a switch.



Cookware used on a regular basis should be kept close to the hob. ORGA-LINE organises pull-outs so you can quickly find pots and pans and matching lids.



A drawer directly under the hob gives you extra storage space. This is the ideal place for spatulas and wooden spoons.



Practical lateral and cross dividers keep matching lids upright and within easy reach.



The pull-out for spices is nice and tidy. Spice containers of all sizes are held at a slight angle so they are easy to see and use.



The ORGA-LINE spice holder organises all your spices. It can be taken out of the pull-out and put next to the hob or placed on the dining-table.



The flexible ORGA-LINE dividers can be tailored to contents. And changed again and again.



High fronted pull-outs are ideal for bottles and chopping boards. Flexible cross dividers ensure bottles do not tip over.

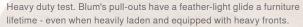


The stainless steel ORGA-LINE bottle rack is easy to clean - and even designed for dishwasher use.











Doors of all sizes close softly and effortlessly with BLUMOTION. The feature can be integrated into the hinge, clipped or screwed on.



A must for every item of furniture: soft-close BLUMOTION.



## We can all benefit from DYNAMIC SPACE

We would like to share our findings and inspire you with DYNAMIC SPACE - our ideas for practical kitchens. Our innovative products and practical solutions for cabinets make everyday kitchen use easier and facilitate kitchen planning.

## ■ Showrooms

DYNAMIC SPACE ideas bring showrooms to life and make demonstrations convincing. Potential buyers can experience the functionality and added value of good fittings.

## ■ Product range

Our practical cabinet solutions and equipment provide new ideas for product ranges. Kitchen planners can meet their customers' individual needs.

## Sales

Talking about the added value and benefits of a practical kitchen gives potential kitchen buyers the confidence to go through with their decision to invest in a new kitchen.

## ■ Marketing communication

We have a wide range of brochures, information materials, videos, photos and drawings to support kitchen manufacturers, distributors and cabinet-makers.



# Perfecting motion



## 1952



The first product

Studs are attached to horseshoes to stop horses slipping.

## 1958



Debut in the furniture industry

The ANUBA hinge is Blum's first furniture fitting.

## 1964



Start of production

Blum produces concealed furniture hinges.

## 1966



Roller runners

Blum starts to produce roller runners.

1985



Assembly technology

CLIP hinges can be mounted without tools thanks to CLIP technology.

Blum's fittings solutions are designed to make opening and closing furniture a mesmerising experience. That's why we make every effort to perfect the motion of our lift, hinge, box and runner systems.

## Blum in Austria and around the world

Over 5,000 employees work hard to help us perfect motion. Our fittings are manufactured at ten plants. Seven are in Austria, the remaining are in the USA, Brazil and Poland. Thanks to international subsidiaries and sales agencies, Blum is on site to serve its customers all over the world.



## Global customer benefits

Everyone should benefit from the advantages of Blum products, from furniture manufacturers right down to end users.

## Quality

Blum products have been developed for everyday kitchen use and are a pleasure to use a furniture lifetime.



## **Innovations**

We want our fittings solutions to be innovative and make everyday kitchen use easier. That's why our developments are based on findings from requirement research and input from our customers.

## Environment

Blum strives to minimise its environmental impact. We use environmentallyfriendly processes, use raw materials intelligently and save energy wherever we can.



## 1987



## Box systems

Blum's first box system goes into production with METABOX.

## 2001



## Soft-close system

BLUMOTION ensures that furniture closes softly and effortlessly.

## 2005



## Lift systems

AVENTOS lift systems are presented for the first time

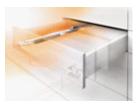
## 2007



## Electric opening system

SERVO-DRIVE has received numerous awards for design and function.

## 2011



## **Runner systems**

A new generation of box systems is born with MOVENTO..





## Gauteng

P.O. Box 405, Wendywood 2144 16 Bowling Ave, Kramerville, Sandton Tel: +27 11 4448118 Fax: +27 11 4448117

## Durban

P.O. Box 2867 Durban 4000 9 Ashfield Avenue, Springfield Park, Durban Tel: +27 31 5792620 Fax: +27 31 5792044

## **Cape Town**

P.O. Box 346, Milnerton, 7435 Unit 10 Woodbridge Business Park, Koeberg Rd, Milnerton Tel: +27 21 5552282 Fax: +27 21 5552283

## Port Elizabeth

P.O. Box 6057, Walmer, 6065 32 6th Avenue, Walmer Tel: +27 41 5810219 Fax: +27 41 5818662

# www.eclipsegroup.co.za







